



**FOR IMMEDIATE RELEASE**

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## **Certification Awarded to AvatarFleet Finishing School**

*Partnership offers industry leading solution for carriers*

**Aurora, Colorado – October XX, 2019** – AvatarFleet recently earned certification for its Driver Finishing curriculum. They are the first and only company to be awarded PTDI’s Driver Finishing Provider Certification. To do so, AvatarFleet successfully completed a detailed review process in which they demonstrated how their program meets PTDI’s rigorous, industry leading, standards. This new partnership will help carriers develop more effective training, mitigate risk and grow their fleets. AvatarFleet and PTDI offer the premier solution for carriers to efficiently and cost effectively manage a program of their own.

PTDI driver finishing standards are developed by the industry for the industry. They offer a framework for trucking companies to implement a Driver Finishing program. Finishing programs, meant to develop a commercial motor vehicle driver’s mastery of his or her craft, are essential to improve company operations and improve safety. This can be challenging for a company to do on its own. Using the PTDI standards, AvatarFleet offers a turnkey solution so companies don’t have to go it alone.

Companies who work with AvatarFleet know their training will not only be best in class but also PTDI certification ready. This means independent verification of a carrier’s which has benefits in the short and long term. Right away, the process helps you start and/or improve your program. Over the longer time frame, certification reinforces a culture that improves your company's bottom line. Learn more about the programs benefits from fulfilling insurance obligations to hiring advantages at [www.PTDI.org/DF](http://www.PTDI.org/DF).

Tim Blum, PTDI Executive Director noted, “AvatarFleet is leading the way with their training services. It’s a modern approach to adult learning and use of technology is entertaining, engaging and delivers on PTDI’s comprehensive standards. This is the best solution we’ve seen for trucking companies who either have a finishing program or need to start one.”

The service covers everything from rules and regulations, defensive driving, health and wellness, managing finances, the role of the professional and much, much more. AvatarFleet founder and author of the course, Mark G. Gardner said, “for the first time in history small to medium-sized carriers will be able to confidently hire newly-licensed drivers and develop them into true professionals.”

To learn more about Driver Finishing program standards and certification, contact Tim Blum at PTDI, 720-575-7445 or go to [www.PTDI.org](http://www.PTDI.org) to take your free training program assessment survey. Contact Scott Rea at AvatarFleet, 330-230-0664, for help managing your internal driver training program or go to <https://hubs.ly/H0IXQ7N0>.

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*PTDI is a nonprofit organization established for developing uniform entry-level truck driver training and motor carrier driver finishing standards. Widely known as the gold standard for CMV training, PTDI helps training organizations fully prepare their drivers for the responsibility of operating a heavy vehicle on our roadways. Headquartered in Denver, Colorado, PTDI certified training courses can be found throughout North America.*

*AvatarFleet exists to solve the driver problem in America. We are dedicated to helping you fill your trucks with safe professional drivers. We provide innovative software and services to help you recruit, hire, train and retain safe, professional drivers.*