



**FOR IMMEDIATE RELEASE**

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## **Kevin Burch Awarded PTDI's Crittenden Award**

*Burch emphasizes and champions quality driver training, safety and professionalism.*

**Las Vegas, Nevada – March 12, 2019** – The Professional Truck Driver Institute, Inc. (PTDI) has bestowed its highest honor, the Lee J. Crittenden Memorial Award, to Mr. Kevin Burch. The Crittenden Award is presented to a person who exemplifies the service and dedication required to ensure quality truck driver training, the heart of PTDI. The award ceremony took place March 12, 2019, during the annual convention of the Truckload Carriers Association (TCA). Sponsored by Cengage Learning, the award is in memory of Lee Crittenden, a founding member of the Institute.

Mr. Burch shines as a passionate and dedicated champion of PTDI's mission. His support of highly skilled, safe and professional drivers has spanned 45 years in the trucking industry including LTL, TL, Air Freight and consolidation. As President of Jet Express, Burch, has overseen a company that handles 400 truckloads per day throughout the United States, primarily for the "just-in-time" automotive industry. While certainly a challenge, the emphasis Kevin places on high quality drivers and service has not been overlooked. Jet Express has been recognized with numerous customer service awards.

Mr. Burch has helped rally efforts within the carrier community to recognize and support PTDI's standards for driver training. He continues to work with carriers, encouraging them to hire from a PTDI schools. Recognizing a need in the industry, Kevin has also provided a key voice for the development of PTDI's new Driver Finishing certification that supports continued driver training.

Burch has also been a tireless and immensely respected voice supporting truck drivers and the industry. He is a past Chairman of the American Trucking Associations and of the Truckload Carriers Association. His advocacy extends to the Trucking Moves America Forward initiative and as a trustee of the Ohio Trucking Association.

For more information and to learn about PTDI's standards and certifications, visit [www.PTDI.org](http://www.PTDI.org).

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*PTDI is a nonprofit organization established for developing uniform entry-level truck driver training and motor carrier driver finishing standards. Widely known as the gold standard for truck driver training, PTDI helps organizations fully prepare their drivers for the responsibility of operating a heavy vehicle on our roadways. Headquartered in Aurora, Colorado, PTDI Certified training courses can be found throughout North America.*